



GORDON SCHOOL OF ART

2100 S. Oneida Street

Send inquiries to: N651 Norman Road, Kewaunee, WI 54216

Phone: 920 776-1290 1-800-210-1220 (toll free)

e-mail: gordon@newmasters.com website: www.newmasters.com

2nd Quarter 2009-10

Dear Students and Parents:

Welcome to the second quarter. **Classes are held at 2201 South Oneida St.** (in the Heid Music building). The building is on the corner of Oneida and Marvelle, two blocks south of the Packer practice field. Enter the building on the Marvelle (north) side -- the first door to the left of the Heid music entrance. (The Gordon School of Art Logo is on the window next to the door.) Follow the hallway (there are four turns) to the classroom (it is off the general purpose room.) Check the **Parent/Student Handbook** on the web site for more information on the courses, make-up policies etc. I also have copies in class.

Tuition is \$90 for the 8-week quarter, payable the first class. (New students add a one time \$35 supply fee.) New workbooks for students entering higher levels are \$35 each.

CLASS DAYS AND TIMES

Classes meet once a week for 8 weeks.

Mondays 6:00 – 7:30 PM

Thursdays 1:00 – 2:30 PM

Thursdays 6:00 – 7:30 PM

Portrait Drawing and Painting

Sessions are held at Mason Manor on Thursdays from 3 to 5 PM and are open to anyone. \$3 model fee.

CLASS DATES

	<u>Mon.</u>	<u>Thur.</u>
Week no.		
1	Nov.9	Nov.12
2	Nov.16	Nov.19
----No classes Nov. 23 and 26----		
3	Nov.30	Dec. 3
4	*Wed.Dec.9	Dec.10
5	Dec.14	Dec.17
----No classes Dec. 21 – Jan. 1----		
6	Jan.4	Jan.7
7	Jan.11	Jan.14
8	Jan.18	Jan.21

*** Packers play on Monday night**

2nd Quarter Slide Lectures

Wed., Nov.18, 6:30 PM
A Primer in Art Theory and Criticism. The six reasons for making a work of art.

Wed., Dec.16, 6:30 PM
Art Theory and Criticism Applied I. Analyzing pictures and defending your analysis.

Wed., Jan.21, 6:30 PM
Art Theory and Criticism Applied II. Learning the language. (How to talk smart about art.) Also more analysis.

Student Notes:

Former student, **Steve Monske's** landscape painting received the top award at the *Miller Annual* juried show in Sturgeon Bay. Another former student, **Sally Berner**, had several paintings accepted into national shows this year, including those sponsored by the *Society of Animal Artists* in Kansas, *Artists for Conservation* in New Jersey, *Paint the Parks* in Arizona and *Museum of the Dogs* in St. Louis.

Lecture Series

Because of a busier than expected schedule I had to postpone my lecture series until this quarter. I have reprinted the lecture summaries on the flipside of this newsletter along with new information. The lectures this quarter are scheduled on Wednesday evenings at 6:30 PM. But next quarter, since I will be returning to my old St. Norbert schedule, they will be offered on Thursday evenings at 6:30.

NOTE: The third quarter schedule (starting Jan.25) will be as follows: Mondays: 4:00-5:30 and 6:00-7:30; Thursdays 1:00-2:30. (I will not be able to offer private lessons as I had earlier hoped to do.)

Have a great Christmas and New Year!

John Gordon

Gordon School of Art Lecture Series

These lectures are designed to be attended in the order they appear and together form the equivalent of a one semester college course.

Lecture Series 1: 3 lecture/discussions (ages 10 and up)

Six Reasons for Making a Work of Art: A primer in art theory and criticism

All works of art are made for one or more of six reasons: to make holy or magic objects, to please the eye, to record or remember something, to communicate ideas, to express emotion, and to develop perception. Counting the variations (there are three ways to communicate ideas in art, for example) there are 12 standard categories into which all of the art ever made can be placed. Placing a work of art in a category and giving reasons for doing so is the essence of art theory and criticism.

When you are finished with this series, you will be able to tell just by looking at a picture whether it is an example of primitive art, decorative art, realism, history painting, symbolism, allegory, idealism, romanticism, expressionism, or direct perception. How is this possible? You will be given a cheat sheet with all the categories on it, their definitions and the questions to ask yourself about a work of art to determine its category. Things to consider: An artwork can fit in more than one category and there are no officially right answers. When there are disagreements, the best argument wins.

Other lectures include:

Lecture Series 2: 2 lecture/discussions (ages 12 and up)

Weight, Movement, Unity: Design theory made easy

Every work of art, every magazine and television ad, every scene in every movie is carefully designed to attract your eye to particular points in the picture, to move your eye in certain directions, and to cause you to feel certain emotions. You will learn why pictures affect you the way they do and how the artist makes it happen. Design theory addresses the way objects in a picture are arranged on a page – the way they relate to one another, the way they relate to the page itself, and how they are perceived. It has two aspects: Elements and Principles. **Elements** are the material aspects of a picture -- the things you actually see, like color, line, shape and value. **Principles** are the immaterial aspects of picture making, the things we experience when looking at a picture but that have no visible reality, like Balance, Emphasis, Contrast, Variety, Scale, Proportion, Space, etc.

Lecture Series 3: 3 lectures (ages 14 and up)

Traditional versus Modern and Postmodern:

The war for the future of art and culture.

Traditional Art, the art of Michelangelo, Leonardo and Rembrandt, has been under attack for over a century, first by Modern Art and now by Postmodern Art. This series explains the basic differences between these movements and what the fight is all about. The winner will have the power to influence our lives. The lectures give a brief summary of Art History from the age of the Greeks on demonstrating that the highest ages in human history have been those in which art was dedicated to visual truth. These lectures contrast the art of the past with contemporary art in an effort to build a better understanding of the purpose and value of traditional art and to show how modernism and postmodernism were able to destroy a 2500 year old tradition in a little more than a century. It will also attempt to show that Paul Cezanne's theory of painting holds the key to the future of art.

Series 4: 13 episodes

Kenneth Clark's Civilization series

Brief lecture introduction for each video in the series and open discussions following. There is perhaps no better survey of Western art and culture than this one.

How to Sign Up

There will be a sign-up sheet in the studio for the convenience of currently enrolled students. I will also accept phone or e-mail reservations.

Lecture fees:

Non-students: **\$10** each;
Ex-students: **\$9** each
Currently enrolled students **\$8** each;
Additional family members attending: **\$2 off** the non-student and enrolled student prices when attending together.

Additional Lecture Dates

In addition to the regular scheduled lectures, I will add new lecture dates for past lectures if there is enough interest and if I have time. I will need a minimum of 15 people to add a lecture date.